



OFFER
details of our services



EXPORT IMPORT

Invest in Poland or in the USA



1 B2B Partnership Consulting

- ▲ selection of a specific group of potential audiences
- ▲ verification of a selected group of potential trading partners
- ▲ establishing direct contact with specific counterparts and conducting preliminary negotiations
- ▲ presentation of detailed product offer and initiation of business meetings
- ▲ preparation of a detailed report after finishing selected actions

2 Product consulting

- ▲ determination of terms and conditions for the sale of products - in accordance with uniform commercial code guidelines
- ▲ analysis and assessment of the company's competition on the market
- ▲ assessment of product competitiveness in a specific sector
- ▲ product adaptation analysis
- ▲ recommendations to adapt to customer needs

3 Distribution consulting

- ▲ selection of a specific group of potential distributors
- ▲ verification of potential customers
- ▲ establishment of direct contact with specific partners and preliminary negotiations

- ▲ presentation of a detailed offer and conduction of business meetings
- ▲ preparation of a report after finishing selected actions

4 Marketing consulting

- ▲ indication of new directions of marketing
- ▲ modernization of the offer and optimization of the sales funnel
- ▲ evaluation of the current strategy
- ▲ SWOT analysis

5 Promotional consulting

- ▲ preparation of a detailed promotional campaign plan
- ▲ design of advertising materials
- ▲ creation of the website or adaptation to the market

6 Consulting in the field of commercial data set

- ▲ the basic package includes: company or institution name, full address (street, building number, zip code, city), contact person (name, surname, telephone number, e-mail address)
- ▲ the database will contain potential partners and distributors from a specific industry
- ▲ the database will be adapted to individual needs

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7 Legal consulting

- ▲ preparation of distribution, sales, agency, insurance (product, people, property security) contracts, lease agreements for a branch in the United States
- ▲ marketing authorization certificates for products
- ▲ registration of a separate business entity, e.g. a company
- ▲ protection of intellectual property, patents and trademarks

8 Managerial consulting in the field of deepening relations with the contractor

- ▲ e-mail or telephone contact with potential partners
- ▲ development and presentation of the offer to contractors
- ▲ support at the stage of negotiations and help with signing the contract
- ▲ company representation on the basis of an appropriate power of attorney
- ▲ organization of business meetings with potential business partners
- ▲ plan and organization of a business trip and a business meeting
- ▲ arrangement of an exhibition stand in accordance with the adopted promotion strategy

9 Price determination consulting

- ▲ determination of the “export price”, i.e. selection of the right price for the market
- ▲ preparation of a pricing strategy
- ▲ analysis and selection of an attractive system of discounts and promotions

10 Real estate market consulting

Preparation of an offer to rent or buy real estate in the United States

11 HR consulting

Personnel consulting that takes into account the target country's specificity in the field of soft HR

12 Customs and tax consulting

Preparation of appropriate documentation in accordance with legal requirements

13 Grant consulting

Obtaining financing from external funds, necessary for the development of an enterprise

AUDITS



1 Export potential

- ▲ analysis of the current export policy
- ▲ forecast and development prospects in the indicated areas
- ▲ assessment of the quality of manufactured products and the organization of the manufacturing process itself
- ▲ industrial property rights and the value of certificates in possession of the company

2 Product evaluation

- ▲ product development and evaluation opportunities
- ▲ plan of research development directions

3 Position of the company's competition

- ▲ researching the activities and level of impact of competition
- ▲ position of the product on the competition market in your industry
- ▲ evaluation of similar products (strong or weak competition)
- ▲ assessing the level of optimization of competitors' web pages and the number of direct internet links

4 Adaptation to the market needs

- ▲ comprehensive plan of actions
- ▲ definition of necessary procedures and documentation

- ▲ process optimization
- ▲ forecast of possible crisis situations and preventive measures

5 Selection of products with the highest potential

- ▲ selection of products with the highest market potential
- ▲ determination of distribution opportunities and rules for their optimization
- ▲ selection of potential partners
- ▲ additional analysis and development of price, product and promotional strategy

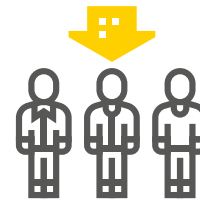
6 Selecting a new product

- ▲ SWOT analysis
- ▲ defining the needs and behavior of the potential consumer
- ▲ analysis and sales forecast for the entire category in the long run
- ▲ preparation of a product sales extension plan
- ▲ Consumer insight - consumer awareness
- ▲ definition of distribution channels
- ▲ choosing the way of communication with the consumer and the right channel
- ▲ product profitability, development and sales forecasts
- ▲ activity plan

OTHER ACTIVITIES



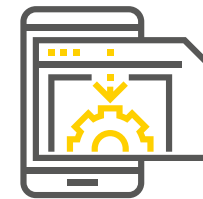
Subsidies
for companies



Recruitment
of IT specialists

**IAF.TALENT
AGENCY**

 talent-agency.eu



Software
development

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